

# The Much Ado About Publishing Workshop: Surviving the Book Industry to Become Well-Published

*Independent Publisher* magazine presents a workshop  
for professional writers, journalists, authors & those on their way

**Conducted by author, editor, *Independent Publisher* columnist, and publishing insider Nina L. Diamond, this workshop will explain the complicated and often frustrating world of book publishing in a relaxed, casual atmosphere.**

## DATES & TIMES:

The three-hour Workshop will be held every month in Austin, Texas. The Workshop will be held on one Saturday and one weeknight each month. This is the same workshop offered twice a month. The registration deadline is noon (Central time) on the day before each Workshop date.

- April 4, Saturday: 2-5 p.m.
- April 7, Tuesday: 6:30-9:30 p.m.

THE WORKSHOP INCLUDES plenty of insider info and busts all the myths about the book publishing industry. Whether you're planning to write a book, are already writing one, or have completed one, this Workshop helps guide you through what you need to know about the industry so you can avoid the land mines and become well-published. Whether your book is fiction or non-fiction, you will learn:

- How to navigate your way through the traditional publishing route.
- Why you need a book proposal and how to write one.
- How to find and work with an agent.
- What agents do and don't do.
- How you or your agent finds a publisher.
- What makes a good publishing contract.
- How to work with your publisher during the editing, production, marketing, and promotion processes.
- What your publisher will and won't do.
- What is expected of an author during the entire experience from finding an agent and publisher through promoting your book once it's published.
- How to determine whether you should self-publish or seek a traditional publisher, and the basics of self-publishing.
- How perseverance and a sense of humor preserve your sanity as you wind your way through all of this.

WORKSHOP LEADER: Nina L. Diamond has written *Independent Publisher* magazine's *Much Ado About Publishing* commentary/humor column since 2003, and also regularly contributes feature articles. She is also a judge for the Independent Publisher Book Awards (IPPY Awards).

Nina is the author of *Voices of Truth: Conversations with Scientists, Thinkers & Healers*, which *NAPRA Review* called "an extraordinary book, inspiring, entertaining, and rich in wisdom."

She is also the author of the unfortunately titled *Purify Your Body*, a book of natural health reporting that has been a selection of the Book-of-the-Month Club's One Spirit Book Club and the Quality Paperback Book Club. On the cover, Deepak Chopra calls the book, "A compelling blend of valuable healing techniques, wit, and wisdom for both men and women."

As a journalist and essayist, she has written hundreds of articles for dozens of magazines and newspapers, including *Omni*, *The Chicago Tribune*, *The Miami Herald*, and *The Los Angeles Times Magazine*. She covers the arts and sciences; the media, publishing and current affairs; and she publishes feature articles, interviews, commentary, humor/satire, essays, and book reviews.

Nina has appeared on *Oprah* discussing the publishing industry, and she has also been interviewed on television news programs and radio shows across the country in conjunction with her work as a journalist and author.

She was also a writer and performer on *Pandemonium*, the National Public Radio (NPR) satirical humor program, for its entire run in Miami and select markets nationwide from 1984-1998.

As an editor, she works frequently with other authors and journalists on both fiction and non-fiction. She has collaborated as a ghostwriter on numerous non-fiction books that have been published by Simon & Schuster, Pocket, Contemporary Books, Marlowe & Co./ Perseus, and other publishers.

PRICE: The three-hour workshop is \$140 per person. The fee is non-refundable, but if after you've paid, you need to reschedule for another date, you may do so at no extra charge.

WORKSHOP MATERIALS: You will receive hand-outs that list publishing industry resources. You may bring a laptop or pen and paper to the workshop to take notes.

WORKSHOP LOCATION: We will meet at Dominican Joe Coffee Shop, 515 South Congress Avenue, Austin, TX 78704. We will meet at the shop's front entrance. **When you register, you will receive an e-mail registration confirmation and the workshop leader's local phone number. Do not call Dominican Joe's regarding the workshop.**

REGISTRATION DEADLINE: Noon (Central time) on the day before each Workshop date.

# Much Ado About Publishing Workshop registration form

(secure online registration also available at [www.jenkinsgroupinc.com/IXXO](http://www.jenkinsgroupinc.com/IXXO))

The three-hour workshop fee is \$140 per person. Although the fee is non-refundable, if after you've paid, you need to reschedule for another date, you may do so at no extra charge. **REGISTRATION DEADLINE IS NOON (CENTRAL TIME) ON THE DAY BEFORE EACH WORKSHOP DATE.**

<u>Workshop date</u>	<u>number attending</u>	<u>amount enclosed</u>
<input type="checkbox"/> April 4, 2009. Saturday, 2-5 p.m	_____	@ \$140 = _____
<input type="checkbox"/> April 7, 2009. Tuesday, 6:30-9:30 p.m	_____	@ \$140 = _____

(All Fees to be submitted in U.S. Funds) Total: \$ \_\_\_\_\_

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Name Email Address

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Postal Code

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Telephone Fax

Credit/Debit Card Payment – we accept Visa, MasterCard and American Express

\_\_\_\_\_  
Credit Card Number Exp. Date

\_\_\_\_\_  
Name of Cardholder as it appears on card

**Fax to: 231-933-0448**

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